

# **MOJAZ FOUNDATION**

## **Position: Website Developer**

MOJAZ Foundation is implementing a project under the Gender Equity Program with the title "Promoting improved livelihoods for informal sector workers". The project envisages an enhancement of women's existing work, their skills and their craft to improve their income generating abilities in District Sialkot. The main objectives of this project are; Mobilize home-based workers, specifically craftswomen and artisans, for the formation of village-level groups/committees;

- Work with the home-based worker groups/committees to refine their existing skills and make their products market-competitive;
- Establishing Trade Facilitation & Communication Centers at the district level to act as a marketing/sales/communication point for the home-based workers
- An extensive skill development and product enhancement initiative
- Development of an integrated website showcasing the work facilitated under this project

MOJAZ Foundation now seeks services of an IT professional for the development of website for Trade Facilitation & Communication Center that has been established and functional now with the following TORs;

#### **Expectations:**

The website developer is expected to complete the following specific tasks;

- · Meet with the project team and management committee of TFCC to identify expectations and features for website
- · Conceptualize and propose at least three different lay outs of website
- · Technical design and development of functionalities of the website to make it more user friendly, organized and innovative
- · Train project staff and the key persons of community on how to use the contents management system for easy updating
- To incorporate innovative features such as user comments, RSS, linkages with Facebook, twitter and flag counter etc.

- · Advising, testing and installation of website with effective search engine
  - Prepare and provide complete technical documentation related to site and its components

### Qualifications and Experience

- Technical Background on Web-site Development and ICT
- Minimum of 2 years' experience in web development, graphic design and implementation of information-rich, user-friendly and large websites
- Extensive experience with CMS (Joomla preferred), including experience with both commercial and Open Source systems

#### Timeframe

This work is desired to be done within a month after signing of the contract with the developer.

Interested individuals may send their CV along with relevant work profile at <u>jobs@mojaz.org</u> by June 08, 2015.